**File Location:**

**Server:** tryprdiftp1.kih.kmart.com (DI server)

**Directory:** /in/hdpCOMM/pickup

**File Type:** UNIX

Priya to update to 🡺 [FTP.SEARS.COM](ftp://FTP.SEARS.COM)

**File Format:**

Fields separated by a single pipe (|). For fields that are OPTIONAL, two pipes with NO SPACES between are used (||) if the value is NULL.

Data fields availability at Viewpoint.

50% of the population will not have name and address phone SYWR, DOB

Email address is required field.

Zipcode is required field.

No credit card number.

File cadence -

1 historical on Go live date. ( estimated (1MM)

Weekly Delta file go forward (estimated 1K per day)– day and time ( Priya to update).

Community active as of 05/09/2012

Smart Shopper defunct.

Mygofer no more active

My sears / Mykmart / craftsman community

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Proposed Community File Layout | |  | |  |
| Field Name | MAX Length | Description | Optional/Required | |
| Source\_Application\_Code | 3 | Source System Application Code - YSK | Optional | |
| Source\_Primary\_Key\_1 | 50 | Primary Key 1 – Global user id. | Required | |
| Source\_Primary\_Key\_2 | 50 | Primary Key 2 | Optional | |
| Source\_Primary\_Key\_3 | 50 | Primary Key 3 | Optional | |
| Source\_Primary\_Key\_4 | 50 | Primary Key 4 | Optional | |
| Source\_Primary\_Key\_5 | 50 | Primary Key 5 | Optional | |
| Business\_Name | 30 | Business Name (future) | Optional | |
| Name\_Last | 30 | Last Name | Optional | |
| Name\_First | 30 | First Name | Optional | |
| Name\_Middle | 30 | Middle Name or Middle Initial | Optional | |
| Name\_Prefix | 15 | Prefix (Mr, Mrs, Ms, Dr, etc.) | Optional | |
| Name\_Suffix | 15 | Name Suffix (Jr, Sr, III, etc.) | Optional | |
| Primary\_Address\_Line\_1 | 50 | Primary Street Address | Optional | |
| Primary\_Address\_Line\_2 | 50 | Primary Unit Number | Optional | |
| Primary\_City | 28 | Primary City | Optional | |
| Primary\_State | 2 | Primary State Abrev (e.g. IL) | Optional | |
| Primary\_Zip | 5 | Primary Zip | Required | |
| Primary\_Zip4 | 4 | Primary Zip+4 Digits | Optional | |
| Primary\_Country\_Code | 3 | Primary Country Code (e.g. USA, CAN) | Optional | |
| Primary\_Address\_Type | 2 | Primary Address Code (Home, 2nd Home, Business, ShipTo, Billing) | Optional | |
| Secondary\_Address\_Line\_1 | 50 | Secondary Street Address | Optional | |
| Secondary\_Address\_Line\_2 | 50 | Secondary Unit Number | Optional | |
| Secondary\_City | 28 | Secondary City | Optional | |
| Secondary\_State | 2 | Secondary State Abrev (e.g. IL) | Optional | |
| Secondary\_Zip | 5 | Secondary Zip | Optional | |
| Secondary\_Zip4 | 4 | Secondary Zip+4 Digits | Optional | |
| Secondary\_Country\_Code | 3 | Secondary Country Code (e.g. USA, CAN) | Optional | |
| Secondary\_Address\_Type | 2 | Secondary Address Code (Home, 2nd Home, Business, ShipTo, Billing) | Optional | |
| Primary\_Phone | 10 | Primary 10-Digit Phone Number | Optional | |
| Secondary\_Phone | 10 | Alternate 10-Digit Phone Number | Optional | |
| Primary\_Email | 129 | Primary Email Address | Required | |
| Secondary\_Email | 129 | Secondary Email Address | Optional | |
| DOB | 10 | Customer Date of Birth YYYY-MM-DD | Optional | |
| Primary\_Loyalty\_ID | 16 | Primary Loyalty ID | Optional | |
| Secondary\_Loyalty\_ID | 16 | Secondary Loyalty ID | Optional | |
| Masked\_Credit\_Card\_1 | 16 | Masked Credit Card 1 Number | Optional | |
| Masked\_Credit\_Card\_2 | 16 | Masked Credit Card 2 Number | Optional | |
| Source\_Account\_Creation\_Date | 10 | Date a new account was created. (i.e. YYYY-MM-DD) | Optional | |
| Source\_Last\_Update\_DateTime | 19 | Last DateTime the Record was Updated in the Source (i.e. YYYY-MM-DD HH:MM:SS) | Optional | |
| Source\_Sent\_DateTime | 19 | DateTime the Record was Sent from the Source (i.e. YYYY-MM-DD HH:MM:SS) | SHC to update | |
| Last\_Activity\_DateTime | 19 | Last DateTime of Customer Activity of the customer (i.e. YYYY-MM-DD HH:MM:SS) | Optional | |
| Co\_Brand | 10 | Different community site. Priya to check |  | |
| Screen\_Name | 25 | Screen\_Name |  | |
| Online\_Universal\_Identifier | 25 | Online\_Universal\_Identifier Priya to check |  | |
| Account\_Status | 4 | Account\_Status – active / deactivated / suspended / deleted. |  | |
| Gender | 10 | Gender |  | |
| Accept\_Terms\_Flag | 4 | Accept\_Terms\_Flag |  | |
| Registration\_Confirmed\_Flag | 4 | Registration\_Confirmed\_Flag Priya to check |  | |
| Register\_Via\_RPX\_Flag | 4 | Register\_Via\_RPX\_Flag |  | |
| Banned\_From\_Forums\_Flag | 4 | Banned\_From\_Forums\_Flag |  | |
| Number\_of\_Reviews\_Written\_Count | 10 | Number\_of\_Reviews\_Written\_Count |  | |
| Most\_Recent\_Review\_Timestamp | 19 | Most\_Recent\_Review\_Timestamp |  | |
| Review\_Page\_Views\_Count | 10 | Review\_Page\_Views\_Count |  | |
| Profile\_Page\_Views\_Count | 10 | Profile\_Page\_Views\_Count |  | |
| Friends\_Count | 10 | Friends\_Count |  | |
| Fans\_Count | 10 | Fans\_Count |  | |
| Helpful\_Count | 10 | Helpful\_Count |  | |
| Posts\_Count | 10 | Posts\_Count |  | |
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